

Annex 1

Approved by the order of the Rector

Internationalization policy of Avrasya Batumi International University LTD Attraction mechanisms of foreign students

Internationalization of higher education is the significant 21th century objective for not only the higher educational institutes but for the governmental structures. Globalization process and international labor market is the main factors for the internationalization of the higher education. The current reform in the educational system of Georgia, language policy, development of educational programs and infrastructure on the international and governmental level is the result of globalization, since; the response to the globalization requirement is the internationalization of the higher education. The main challenge existing against the Georgian educational system- “is the internationalization of the higher education”. This challenge of the education system has the irrevocable support from Georgian Government.

Avrasya Batumi International University LTD, commence operating according to the declared mission of the university for the purpose of internationalizing the teaching/learning and scientific activity. The academic personnel affiliated with the university, is the internationally recognized foreign scientist. They have the experience to carry out the bachelor and master educational programs according to the international standards; participation of the academic personnel on behalf of Avrasya Batumi International University LTD, will promote the integration of Georgian higher educational system in the united European space;

Avrasya Batumi International University for working the international policy and mechanisms of attracting the foreign students will cooperate with huge donor organizations, diplomatic missions accredited in Georgia.

Avrasya Batumi International University:

- Ensures attraction of international projects in Avrasya Batumi International University LTD and participation of administrative and academic personnel of the university.
- Via the cooperation with Georgian universities, ensures participation their academic personnel in the international projects.
- To promote the rising of international recognition of the university;
- Ensures participation of the students, academic and administrative personnel of the university in the international exchange programs and projects;
- Ensures attraction of foreign students based on the international agreements and memorandums.

Factors which can have the significant/huge influence on internationalization of Avrasya Batumi International University and in the perspectives of attracting the foreign students:

- Georgia borders to the country having the huge population-Turkey. Part of Turkish population is of Georgian ethnic origination. Asian part of Turkey, which borders to Georgia, is quite far from Istanbul and/or Ankara, but is very close to Batumi.
- Georgia is a neighboring country of Armenia and Azerbaijan and in addition to this, Georgia is the leader state of the south Caucasus, on the background of the conflict between Armenia and Azerbaijan, Avrasya Batumi International University LTD will appear to be the attractive in the region of Caucasus, since the mutual/joint educational researches or exchange programs are possible only via Georgia and in Georgia. This fact increases the internationalization perspectives of Avrasya Batumi International University LTD.
- Georgia (Batumi) is located at the crossing of near East and Asia. Geographical location conditions European values and principles, the effect of which, Avrasya Batumi International University LTD will widen in those countries of Near East and Asia, which are willing to become the part of the European educational system, since Avrasya Batumi International

University LTD, ensure the high quality researches and teaching standards in for less prices compared to European countries.

- Batumi is located at the black sea coast. Cooperation between the countries of the black sea basin is developing with significant intensity. Cooperation with the higher educational institutes of the black sea basin countries is the huge perspective for Avrasya Batumi International University to internationalize the education.
- Tendency of increasing the international mobility of the students deserves notice too. If 1.8 Million of students used to study outside of their country in the world, according to the researches, envisaging of globalization, it is expected that the number of the people/students willing to study outside their countries will increase about 7,2 Millions in 2025 year.
- Foreign students seek close and cheap places having the high standards for their education. This fact the and geographical location open great possibility to Avrasya Batumi International University LTD to internationalize the education.
- Avrasya Batumi International University LTD will carry out English language bachelor and master programs, not only for attracting the foreign students, but for preparing the local students for international labor market. One of the pre-condition of receiving/obtaining the quality education is using of foreign languages studied in educational and scientific field, in order to share the students and scientist to the modern knowledge, research outcomes and development perspectives.
- Avrasya Batumi International University LTD takes in account all the mentioned factors and will create such teaching and research conditions to the students that to make them competitive in the global world. Internationalization of education is very important for developing the future generation and political-economic or social progress and success of Georgia.